

NATIONAL COUNCIL FOR LEADERSHIP, INC.

"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE!"

Minutes

Board of Directors Meeting Minutes

Wednesday, April 18, 2018

4:00pm ~ 5:00pm

Conference Call: 800-780-8834; Code: 3471503#

Board Minutes

Present Phone: Pat Martinez, James Perez Foster, Marjorie Serralles-Russell, Victor Delmer, Ivette Mayo

Absent: Edgar Saucedo.

Staff Present: NA

PROCEEDINGS:

Board Chair, Pat Martinez called the meeting to order at 4:05pm, and a quorum was present.

Executive Report - Pat Martinez, Board Chair

Pat Martinez started her report by sharing an overview of programs held in March.

- She thanked board member, Ivette Mayo for being the guest author for the Business Women Circle program. Held on Sunday, March 25th, Ivette held a session on "A 30 Day Guide to Your Power: Powerful Outcomes Through Powerful". Attendees purchased her book and net proceeds from the event were donated to NCL.
- She gave a high-level overview of the Cesar Chavez Contemplation Breakfast (CCCB) held at the Levine Museum of the New South in Charlotte on March 26th. Board Member Ivette Mayo attended, and She shared it was an excellent event and well attended. Final headcount was 127 attendees. She also shared that this was the first-time sponsorships were cultivated. Sponsors were AT&T, Compare Foods, Norsan Media, UCity Family Zone and the Garcia Family. Net proceeds from the event are to support youth leadership program.
- She shared that during the 2nd quarter the leadership program A Game Plan for Life© would be held at Hidden Valley Elementary School with the funding raised at CCCB; additional funding needed to support a program at Sugar Creek Library and at UNCC.
- She shared developing the guest list for the Fall programming of CloudChats©. Board member Ivette Mayo ask if a list could be shared with the board, so they can help promote the program. Pat Martinez would share the guests and dates have been secured.
- Fiscal Agreement may be terminated. Charlotte Works is undergoing a leadership change. She is speaking with CW Chair to determine next steps. FA was established until NCL is granted tax-exempt status. 1023 will be filed.
- She mentioned that we need to seek support staff for NCL Seeking capacity funding support for operational needs as the organization goes to the next stage of growth.

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Finance Report – Pat Martinez provided the following:

- Presented NCL P&L Q1 as of 3.31.18
- Expenses total \$6,1010.70, Revenue total \$6,804.89, Net Revenue \$703.19.
- Operating Cost 1st quarter \$862.53 (event day salaries, virtual office rent, insurance)
- Two events held during the month of March Net Revenue \$1065.70
 - Business Women Circle
 - Revenue \$160
 - Expenses \$94.64 book purchase and Eventbrite processing fee.
 - BWC net revenue \$65.34
 - CCCB event recap
 - Revenue \$6,144.89 this amount includes sponsorship and ticket sales.
 - Expenses \$5,144.53 this amount includes the Eventbrite processing fee.
 - CCCB net revenue \$1000.36
- Grant writer needed. Position posted. Hope to have a person in place by next quarter.

Board Recruitment – Pat Martinez provided the following:

She will reach out to two potential candidate Dan McBride and Zuleika Cuevas. She has worked with both individuals, and they would make a great addition to the board.

- Dan McBride background is in corporate and non-profits. He has a successful history in business development and managing non-profits. He lives in Georgia
- Zuleika Cuevas background is in corporate and non-profits. She's a marketing executive with a background in non-profit management. She lives in New York.
- Pat Martinez added a third individual Carolynn Brooks. She's the former Chief of Diversity for Office Depot. She retired and moved from Chicago to Georgia. She is an author and currently on a book tour.

Board member James Perez Foster agreed that Pat Martinez should reach out to these individuals and see if they will decide to join the NCL board. All board members present on the call agreed to move forward with recruitment.

Old Business – Executive Committee, Pat Martinez presented a request:

The need to establish officers for the NCL to enable the filing of 1023 tax-exempt from. She asks the board members to consider, and she would follow up with an email.

Motion to adjourn

A motion was made to adjourn the meeting by Board Chair, Pat Martinez. Meeting adjourned at 5:00pm.

Second by Victor Delorme

The next regularly scheduled meeting of the NCL Board of Directors is July 18, 2018.

Minutes captured and submitted by Pat Martinez, Board Chair.

Signature

(Secretary Board of Directors)

Date