



***NATIONAL COUNCIL FOR LEADERSHIP, INC.***

***"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE!"***

**Present to the Board of Director**

**By**

**Pat Martinez, Chair**

**11.30.17**

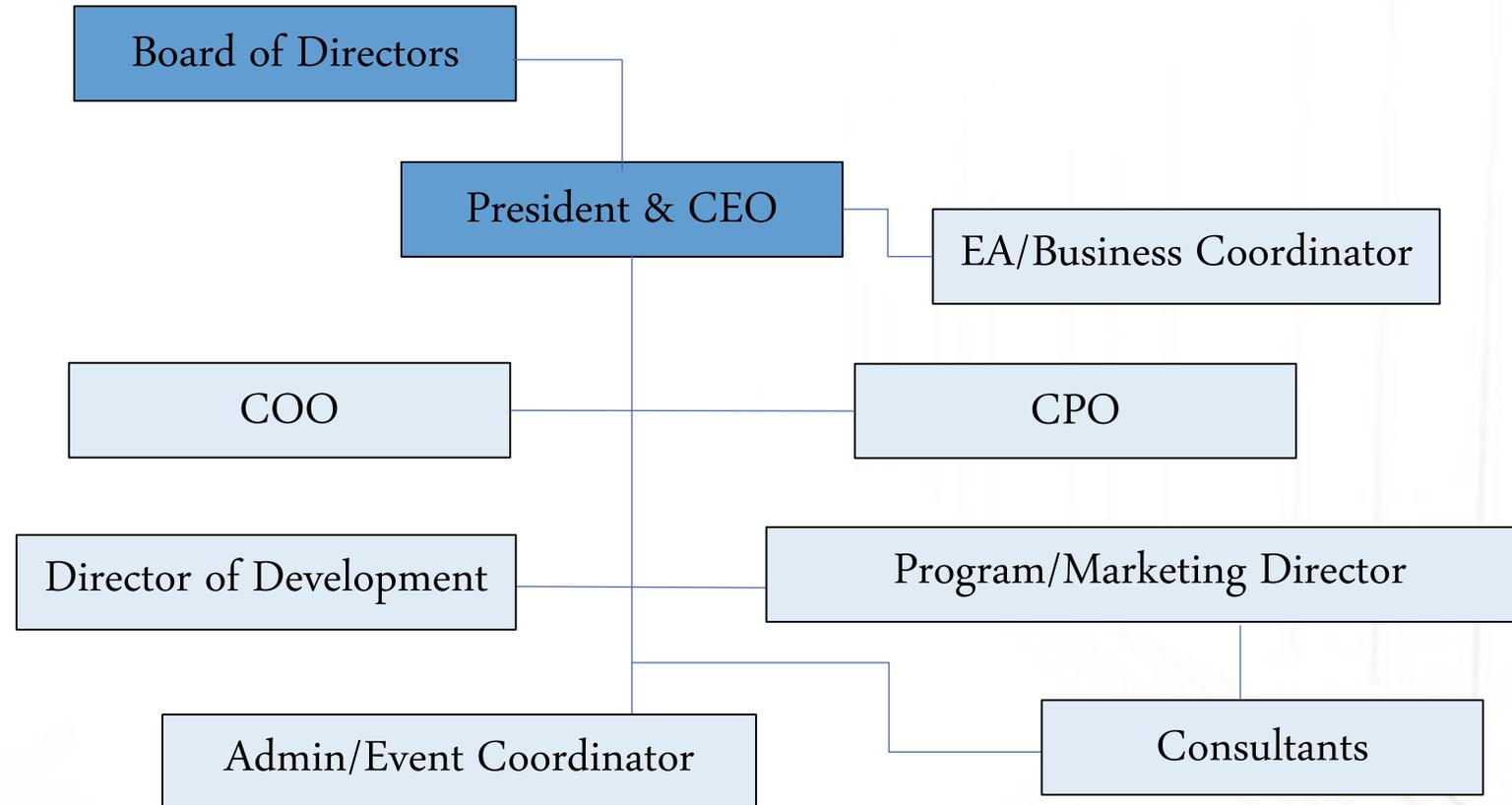
# ***NATIONAL COUNCIL FOR LEADERSHIP, INC.***

*"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE!"*

The National Council for Leadership, is committed to a single goal; we strive to provide access to comprehensive leadership training to those seeking to enhance their future. We are a private, non-profit organization dedicated to developing leaders to overcome challenges as they strive to achieve their personal purpose, career goals or learn how to help their communities.

**We're bridging the gap of generations.**

# National Council for Leadership (in progress)

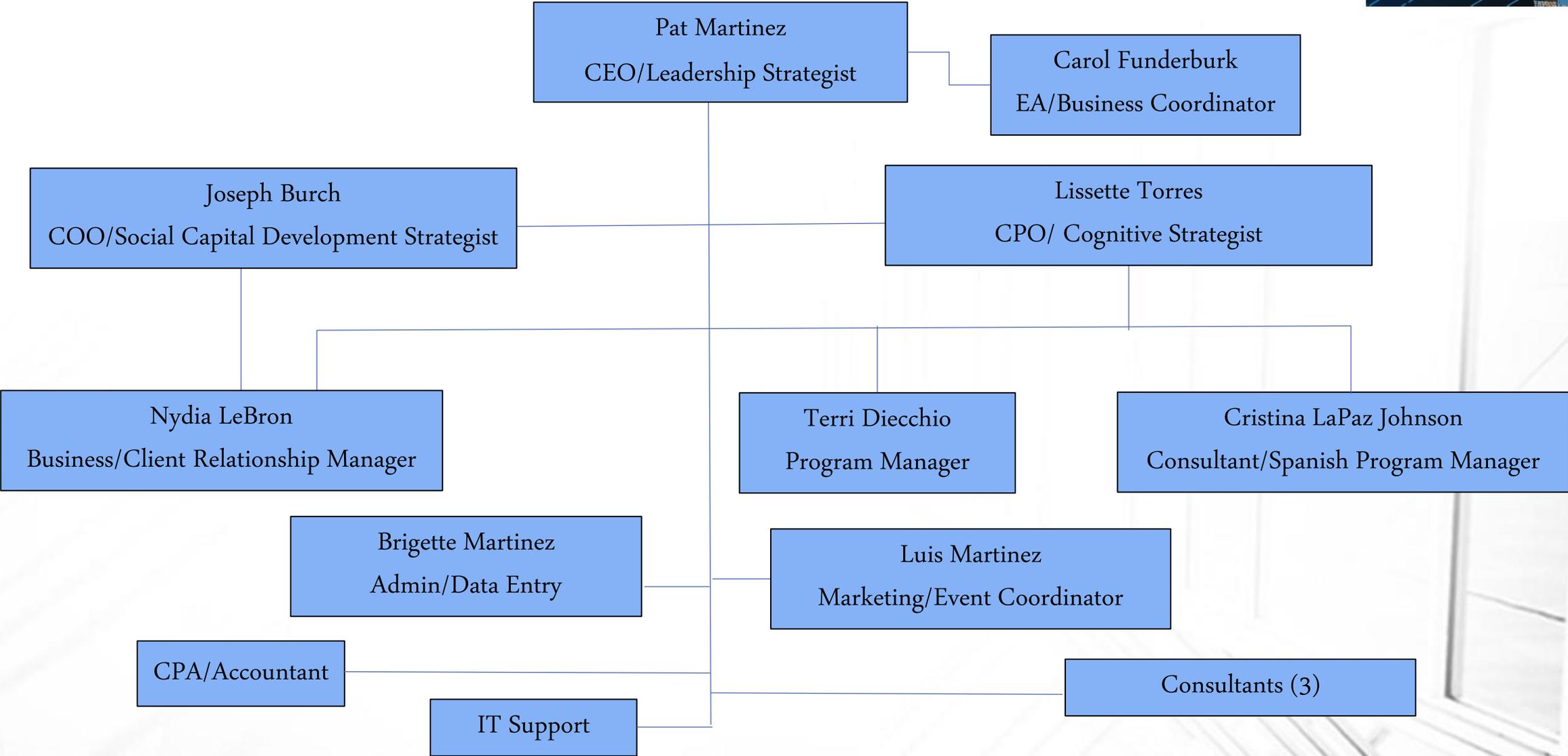


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# Leadership in the Clouds™



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# Events & Programs



## Events\*

- *Cesar Chavez Contemplation Breakfast: Reflection and Moving Forward...*
- *Conversations in the Round: Education and Economic Mobility*
- *Conversation with the C-Suite: CSR*
- *Friend-raisers*

## Workshops

- *A Game Plan for Life©, Series*
- *Knowing How to Become a Better You! Tapping into EI.*
- *Creating your Personal Blue Print*
- *Millennials: Finding the Courage to Lead*
- *Make Extraordinary Sales Happen*
- *Creating Positive Workplace Attitudes*

## Virtual Talks

- *CloudChats©*
- *Conversations in the Round*

## Leadership Clinics

- **Mini-Workshops**
- **Business Women Circles\***

# Events



Our events bring guest speakers to discuss leadership in the space of Education, Labor/Workforce Development, Social Engagement and much more. Attendees gain knowledge from our subject matter experts that provide solutions to current issues facing us in today's marketplace.

***“Cesar Chavez Contemplation Breakfast: Reflection and moving forward...”***: this event was established in 2016, and is an annual event is held on last Monday in the month of March to reflect and celebrate our accomplishments, but also to explore solutions to current issues that impact our Latino community. Networking, guest keynote speaker and special recognition of outstanding Latino leaders and Non-Latino Impact Leaders.

***“Conversations in the Round,”*** talk series on various topics relating to Education and Economic Mobility. The objective of this event is to facilitate a discussion on finding solutions to address the challenges in our community that impacts economic mobility. We also will discuss new ways of raising the next generation of life-long learners who can adapt to an ever-changing world. It's this new narrative for education across the social spectrum that will make sense and address our purpose, as well as how we, are preparing our future workforce and leaders.

# Events - continued

***"Conversation with the C-Suite"***: We invite Captains of Industry from Fortune 500 companies to discuss topics that impact business, people, and the community. The discussion's goal is to share learnings through a roundtable conversation then share best practices to drive business, develop talent and increase growth in today's marketplace. We seek insights on sustainability, challenges, and solutions that successful companies are making to keep moving forward and remain profitable.

***"Business Women Circle/ Círculo De La Empresaria."*** Our Business Women Circle are lunch-n-learn events, structured to enable business women to enjoy camaraderie while listening and learning best practices in business whether they are launching a new venture, scaling up their enterprise, or sustain profitable growth; Inspirational, Empowering and Building Social Capital.

Themes: Feb: Author Luncheon

Mar/Apr: Tax & Finances

May/June/July: Scaling-Up Your Business

# Interactive workshops

## “A Game Plan for Life”©

At the *National Council for Leadership*, we are dedicated to supporting individuals through our various initiatives. One of our initiatives is to help you discover who you are and how to "find your voice". In our interactive sessions, you will discover the principles that guide your decisions and actions. You will find the way to express a leadership philosophy in your own words, not in someone else's. We strive to help you make a difference, whether it's in your community, or in your career, we know that all who wish to learn need a way to achieve their goals by learning knowledge of self and how to work with others. We customized the sessions for:

- Youth engagement (Middle & HS students) customized as one-day workshops or multiple sessions.
- Transitioning students (HS to College & or Workplace)
- Young Professionals
- Business or Employee Recourse Groups (BRG/ERG)
- Displaced Talent & Workforce (All ages)



# Virtual Talks

## CloudChats©

- 15-minute interactive sessions that are held on a virtual platform.
- We provide a link to join from your iPhone, iPad or laptop/computer. These sessions are free and open to everyone, especially young leaders (must be at least 18 years of age).
- We invite charismatic speakers to share ideas, stories, and information within a 10-minute segment with a 5-minute Q&A or they can engage the audience in a lively conversation for 15-minutes. The public drives program topics. Speakers are Corporate and Business People, Educators, Authors, Writers, Media, Entertainers, Artists, Community Leaders, Actors, Labor leaders, Advocates, Politicians, Social Activists, etc. and open conversation nights.
- This interactive program presents relevant information in a relaxed environment!
- Ignites thought!



# Leadership Clinics:

## Mini-Workshops

One at a Time...

With this initiative, our goal is to promote great opportunities for those in search of leadership training. With equal access to resources, people will become empowered individuals with the ability to chase their dreams, and use the tools they need to build the life they want.

- These clinics are held across the country and are hosted by our affiliates.
- Mini-conferences that allow for interaction between the attendees and speaker.
- Inroads are made into the Mentoring/Sponsoring Circles.

Target cities:

Charlotte, Atlanta, Miami, Houston, Omaha,  
Denver, Los Angeles, Chicago, Detroit and Cleveland.



# Dropout prevention program

- Working with at-risk students to support programs already in place to enhance their ability to graduate.
- Working with middle schoolers, and especially 9th graders to understand more about themselves will enhance their ability to meet challenges in school and social environments.
- Creating an environment of understanding and personal responsibility for actions, as well as developing leadership and personal commitment.
- Improve the student's ability to understand their communication skills and begin to develop their path for success at an early age.
- Career development begins with knowledge of opportunities that become available to you. Success in those jobs begins with understanding your strength and areas of improvement to reduce dissatisfaction and increase self-confidence.
- Connecting students with mentors in the marketplace is another layer of success.

# Servant Leadership

- We also discuss servant leadership. With awareness of self, comes the development of leadership and cultural awareness. Understanding their leadership style and how it plays a role in their career development. In leadership discussions, we address the elements of giving back and how they can become a servant leader at any age.
- Cultural Awareness and understanding of Cognitive Diversity is part of the program. We work to develop an understanding of diversity and enhance cognitive diversity through a series of exercises of understanding the difference between them.

# A Game Plan for Life©

Phase 1: Understanding of self. (Assessments)\*

Phase 2: Debriefing the self-assessment. Pre-program action plan.

Phase 3: Five Practices & Ten Commitments of Exemplary Leadership.

Phase 4: Developing your voice, inspire your vision of leadership.

Phase 5: Develop an awareness of differences.

Phase 6: Gain skills and capabilities to address challenges.

Phase 7: What's my game plan? Today, Tomorrow and beyond. Education, work, career & family.

Phase 8: How to implement my plan? How to deal with success? Post program action plan.

Phase 9: Leadership in action.

Phase 10: Community involvement.

\* Working with Dr. Bill J. Bonnstetter and the team at Target Training International, Ltd  
and Student Leadership 360 Assessments, where applicable.

We believe that it all begins with Leadership.  
Creating change that ignites innovation and generates an  
environment for success.

Leadership development and sustaining talent from the  
classroom to the board room – is our blue-print for success.

Thank you and we hope to have the opportunity to partner  
with you.

# Ignite Your Own Successful Future!

## Thank you.

