

# FINANCIAL DEVELOPMENT REPORT

Board Report: 11/30/17



# BOARD MEMBER FINANCIAL COMMITMENT: TO BE ESTABLISHED

*Total # of Board Members =*

*Total # of Commitment Sheets Received =*

*Total \$ Committed (not yet received) =*

*Total \$ Commitments (received) =*

# FUNDING UPDATE

## Upcoming Meetings...

- Knight Foundation
- Foundation for the Carolinas
- Z. Smith Reynolds Foundation
- Lumina Foundation
- Wells Fargo – second meeting being scheduled
- BB&T
- Fifth Third Bank

## Pipeline proposals...

- Charlotte Works - \$10,000 to support youth programming
- AT&T: 2017 -\$5,000 Youth programming & 2018-\$25,000 Leadership Program, Events.

## Urgent need...

- Capacity Building or Operating Funding (estimate for 2018 \$250,000 / budget to follow)

# UPCOMING EVENTS – SUPPORT NEEDED



## Cesar Chavez Contemplation Breakfast

- *Your presence is greatly appreciated*
- *Sponsorship opportunities are available (food, post reception, etc.)*
- *Fund raising – sponsorship & ticket sales. Goal is \$25,000*
- *Sponsorship information to follow*

## “Friendraisers”

- *Pat Martinez to discuss briefly*
- *Charlotte, Atlanta, Houston and Denver*

# FRIENDRAISERS

## Guidelines for Board Members

1. Each Board member will be asked to host or co-host at least 1 of the 3 events per year.
2. For the event that you are assigned to, please invite between 10 – 15 individuals.
3. You will be responsible for obtaining the individual's name, address, and email address for mail distribution.
4. Advise each individual that attends that the event will be used as a networking opportunity but also as a fundraiser to support programs in their area.
5. The host or co-host will be responsible for the costs (food, drinks) and establishing location. We need 3 –5 board members to attend each event. A sign-up sheet will be developed and shared once dates have been determined.