

NATIONAL COUNCIL FOR LEADERSHIP, INC.

“EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE”

Minutes
Board of Directors Meeting Minutes
Wednesday, January 16, 2019
4:00pm - 5:00pm
Conference Call: 800-780-8834; Code: 3471503#

Board Minutes

Present Phone: Pat Martinez, Ivette Mayo, Marjorie Serralles-Russell

Absent: James Perez Foster, Victor Delerme

Staff Present: NA

PROCEEDINGS:

Board Chair, Pat Martinez called the meeting to order at 4:03pm. Only she and Marjorie Serralles-Russell were initially on the call, thus a quorum was not established.

Approval of the Minutes - Marjorie Serralles-Russell, Secretary

Marjorie Serralles-Russell previously submitted the minutes for the October 25, 2018 Board meeting and they were included in today's Board meeting package. As there was not a quorum today, the 10/25/18 minutes will once again be e-mailed to the Board for their approval.

Executive Report - Pat Martinez, Board Chair discussed the following:

- Pat was unsure if other Board members would be joining the call, as she had not received an attendance confirmation from the remaining board members.

Restructuring NCL:

- As the new year begins, it is time to reassess, redefine and revamp the strategic direction and engagement of the organization. Suggest we step back and assess these issues so an appropriate restructured model can be developed and NCL can continue to move forward.
- For now, there was agreement that there may be a benefit to focus new board recruits from the Charlotte area, so that momentum can be initially created.
- Pat and Marjorie agreed to meet January 28th to brainstorm and flesh this out further. Would like remaining available board members to join on a call January 28th at 1:30pm to get their feedback as well. Further details to follow.

Fiscal Agent

- As NCL's tax exempt status has taken longer than initially planned, NCL needs to identify a fiscal agent that NCL can have in place prior to the upcoming Chavez breakfast to facilitate potential tax deductible contributions. Reverend Dwayne Walker from Little Rock AME Zion

Church has offered help to move NCL forward. We will send a request to the board for approval.

Cesar Chavez Contemplation Breakfast - March 25th

- Pat is reaching out to several potential Corporate sponsors (15 proposals out). ATT is likely to be one.
- Levine Museum is secured venue
- Dr. Clayton Wilcox, Charlotte Mecklenburg Schools (CMS) Superintendent has agreed to pre-tape a message for the Breakfast attendees.
 - Recently CMS agreed to incorporate Latino history into curriculum (previously only American History)
- Norberto Sanchez of Norman Media has also agreed to be keynote speaker touching on “Social Impact of Media”.
- Manolo’s Bakery has agreed to do the catering.
- A budget will be finalized soon.
- Ticket price for breakfast is \$35 this year.

Finance Report - (*Victor Delerme unable to attend*)

- No P&L report was presented
- Pat indicated although there is not much activity, NCL is in need of identifying someone to oversee the financials.

Marketing

Ivette agreed to finalize a NCL marketing plan prior to the Jan 28th “Next step” strategy session.

Next Steps:

Pat will e-mail the Board the following for their approval:

- Minutes for October 25, 2018 Board Meeting
- Minutes for January 16, 2019 Board Meeting
- Motion to remove Victor Delerme from the NCL Board
- Motion to accept Fiscal Agent
- Marketing feedback
- Details to call-in for Strategy session on January 28th

The meeting was adjourned at 4:47 pm.

Minutes captured and submitted by Marjorie Serralles-Russell, Secretary.

Signature _____ **Date** _____
(Secretary, Board of Directors)

