

NATIONAL COUNCIL FOR LEADERSHIP, INC.

"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE"

Minutes
Board of Directors Meeting Minutes
Thursday, October 25, 2018
2:00pm - 3:00pm
Conference Call: 800-780-8834; Code: 3471503#

Board Minutes

Present Phone: Pat Martinez, James Perez Forster, Ivette Mayo, Marjorie Serralles-Russell

Absent: Victor Delerme

Staff Present: NA

PROCEEDINGS:

Board Chair, Pat Martinez called the meeting to order at 2:03pm, a quorum was established.

Approval of the Minutes - *Marjorie Serralles-Russell, Secretary*

Marjorie Serralles-Russell gave a high-level overview of the 7/18/18 minutes.

Requested action by the board to approve. **Motion by James Perez Forster and seconded by Ivette Mayo. Minutes unanimously approved as presented.**

Finance Report - *Victor Delerme unable to attend, Pat Martinez presented the following:*

- Presented NCL P&L as of 9/30/18.
- YTD Expenses total \$247.58, Revenue total \$ 100.00 Net Revenue \$182.29 (loss)
- Only 3 Board members have submitted their \$100 board contributions, after invoices were sent 3 outstanding. During our July 18th Board meeting, a resolution was unanimously passed to establish this annual individual contribution.
- Social Venture Partners, a potential grant opportunity, declined NCL's grant application.
- Two additional targeted leads, Wells Fargo and Sisters of Mercy require organizations applying for grants to have finalized their tax-exempt status. Do not want to submit, knowing NCL would be turned down without finalizing tax exempt status. Once finalized then NCL can secure grant writing help with local university students or part-time support.
- There have been some delays in finalizing filing NCL's tax exempt status (form 1023). Typically, once filed, the approval process is 60-90 days. Questions arose on alternatives to file as a nonprofit with membership fees or service based; securing sponsorship vs marketing dollars.
- Pat to follow-up with Victor to get a clearer status of NCL's application.

Executive Report - *Pat Martinez, Board Chair discussed the following:*

-
- Pat will be focused on March 25th annual Chavez breakfast event. She will be reaching out to several potential Corporate sponsors.

- “Friend-raisers” are another way to raise money. Solidifying talking points is a good initial next step to pursuing this.

Programmatically:

- Last year, in Game Plan for Life worked with an elementary school to “virtually” include them with a 10 minute “leadership skills” pilot training. This effort allowed a greater number of individuals to be exposed to the material. Very positive feedback was received, and similar programs may prove to have great traction. Potential additional target audiences include charter, parochial schools, opportunities to “train the trainers” while building social capital with parents. Several potential funders have expressed interest in supporting this concept. The idea is to move this program to the NCL platform.
- Goal is to enhance NCL’s service’s that can be delivered and build greater organizational awareness.

Ivette:

- Suggested - as we await the tax-exempt status issue, we use this time to build NCL’s messaging platform - who are we trying to impact? how etc.? utilize social media efforts to help spread the word....Another suggestion was to create a timeline of activities.

Discussion of how the Board members help support Pat further until funding can be addressed.

Some initial areas include:

- James Perez Forster and Pat Martinez - work with Victor Delerme
- Pat Martinez - reach out to Edgar
- Marjorie Serralles-Russell - aid with Chavez breakfast
- Ivette - assist with marketing NCL’s efforts

Motion to adjourn

A motion was made to adjourn the meeting at 2:50pm.

The next regularly scheduled meeting of the NCL Board of Directors is January 16, 2019.
Minutes captured and submitted by Marjorie Serralles-Russell, Secretary.

Signature_____

(Secretary, Board of Directors)

Date_____